

Michael M. Pachinger

Dr.iur.
Partner

Contact details

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Main areas

- IP/IT

Background

Michael M. Pachinger has worked for SAXINGER since 2003, as a lawyer since 2007 and as a partner since 2010.

Lawyer in Wels since 2007, 1998 internship abroad (Brussels), 1998 to 1999 assistant in the European Parliament, 1998 to 1999 Université Robert Schuman (Strasbourg), 2000 Mag.iur. (University of Linz), 2002 Publisher MANZ (Vienna), 2002 Dr.iur. (University of Linz), 2004 internship at Monereo, Meyer & Marinel-lo Abogados (Barcelona), 2005 bar exam, 2007 Drafting Contracts in English (Hawksmere London), 2010 ILEC – International Legal English Certificate (University of Cambridge), 2011 internship at SOFFAL Paris.

In 2011 Dr. Michael M. Pachinger received from the hands of the Bâtonnier (President) of the Parisian Bar Association the recognized diploma of the ORDRE DES AVOCATS DE PARIS in the magnificent rooms of the library of the "Palais de Justice" in Paris.

Since 2012, on the basis of the European Directive 98/5/EC, lawyer Dr. Michael M. Pachinger is also enrolled at the Paris Bar (Barreau de Paris) and member of icav, Ilustre Colegio de Abogados de Valencia.

In addition, Pachinger has been a member of the Program Committee of the Austrian IT Law Day and of the Support Pool of Experts of the European Data Protection Board (EDPB) since 2022.

Expertise

Michael M. Pachinger is an expert in the areas of data protection/IP/IT law and international contract law (English, French, Spanish). He is also a registered European Trademark & Design Attorney.

He advises domestic and foreign companies on intellectual property rights (trademarks, designs, patents, etc.) and has many years of relevant expertise in Privacy, Data Protection, IT, telecommunications, e-commerce, copyright and unfair competition law.

In the field of online data protection, Michael M. Pachinger is one of the first Austrian legal experts to be accredited to assess IT products and IT services in accordance with the EuroPriSe European Privacy Seal. As a member of the International Association of Privacy Professionals (IAPP), he is certified according to the only globally recognized data protection diploma, Certified Information Privacy Professional (CIPP/E).

Aother major asset of his work is the drafting of contracts, especially in an international context, as well as advising domestic and

foreign clients in English, French and Spanish.

In addition to his work as a lawyer, Michael M. Pachinger is lecturer at Universities and Universities of Applied Sciences and teaches at the Lawyers' Academy. He is founding member and President of the Austrian-Spanish Lawyers' Association (ÖSJV) and member of IT-LAW.AT, the French-Austrian Chamber of Commerce and the German-Spanish Lawyers' Association.

Michael M. Pachinger regularly speaks at national and international conferences and publishes on IP & IT, in particular on the delicate subject of data protection on the Internet, online targeting etc. Pachinger is editor of the KODEX data protection and KODEX IP/IT law, editor and author of the handbook "Datenschutz, Recht und Praxis", co-editor and author of the proven practice guide to GDPR "Datenschutz-Audit". He regularly publishes articles on current IT and data protection law topics in national and international journals.

In the **Trend Ranking 2021**, Michael Pachinger is among the **top 10 lawyers in Austria in the area of data protection.** In addition, he regularly receives **awards from the leading legal directories** Chambers, Legal500 and JUVE in his field of expertise.

References

SAXINGER and Dr. Michael M. Pachinger have been successfully chosen as the winner of the 2022 Corporate Intl Magazine Global Award for the category: **Data Protection Law, Firm of the Year in Austria**

The nomination, research and judging process has taken a full 12 months and included business leaders, investors and advisers around the world, inviting them to nominate winners for categories. In addition, he regularly receives **awards from the leading legal directories** Chambers, Legal500 and JUVE as well as the lawyer ranking of the **Trend Magazine Austria** in his field of expertise.

The Legal 500 EMEA 2022 rankings:

'Dr Pachinger is quick to impress with his understanding of actual implementation in the company. It is precisely this understanding that is particularly important, as experience has shown that without this basis, appropriate advice can be tedious and misleading for both sides. Dr. Pachinger has the right sense of proportion for ideal legal advice, including any risk assessment.'

'Data protection is very important for our association. We, therefore, place great value on high expertise. Michael Pachinger is proactive and always does his best to show the full picture and explain the different ways we could go. It is a pleasure working with him.'

Languages

German, English, French, Spanish

Publications

Neue Leitlinien für die Cookie-Einwilligung
Das „Google-Urteil" – ein wichtiger Schritt in die richtige Richtung!
Auf dem schwierigen Weg zum EU-Datenschutz
Compliance Datenschutz & IT
„Datenvorfall" – was tun?
Das Stage International 2011 der Pariser Anwaltskammer – Top-Ausbildung für französischsprachige Anwälte aus aller Welt
Data Protection and Data Security: The European Privacy Seal
Der neue „Cookie-Paragraph" – Erste Gedanken zur Umsetzung des Art 5 Abs 3 E-Privacy-RL
Datenschutzrecht
Datenschutzkommission quo vadis?
Aktuelles zur datenschutzrechtlichen Zustimmung beim Online-Targeting
Datenschutz und „Cookies" – Neue unionsrechtliche Vorgaben
Mehr Schutz vor „Spionage" im Internet
Das Europäische Datenschutz-Gütesiegel „EuroPriSe"
Achtung Cookies – Verpflichtung zur Einwilligung beim Online-Targeting!
Online-Targeting – Wirksames Tool oder Gefahr für die Privatsphäre?
Remarketing – Werbung ohne Streuverluste
DSG-Novelle 2010 – Neue Informationspflicht für Unternehmen!
Creative minds – Handbuch geistiges Eigentum

Das Europäische Datenschutz-Gütesiegel „EuroPriSe" – Verantwortung im Umgang mit persönlichen Daten!
Behavioural Targeting – Wirksames Tool oder Gefahr für die Privatsphäre?
Zur datenschutzrechtlichen Zustimmungserklärung im Internet - Voraussetzungen für deren Wirksamkeit
Die Völkerrechtspersönlichkeit der Europäischen Union